



Produced by John Cameron Changing Lives Foundation

SPONSORSHIP OPPORTUNITIES

Saturday, May 9, 2026

CRESCENDO™

IGNITED BY KELLER CONSTRUCTION LTD.

Enjoy classic rock and pop tunes performed by the top vocalists and musicians our province has to offer!

We invite you to be part of CRESCENDO, a one-of-a-kind musical event in support of mental health resources and programming for children, youth and families. Look forward to an unforgettable night out with friends, family or colleagues and experience a spectacular stage show of high-calibre talent ranging from the soloists and band to orchestra and choir. You'll be singing and dancing alongside a passionate audience of people who, like you, want to make a difference in our community.

This inspiring evening stirs compassion and hope for young people facing challenges in our community. Through powerful personal storytelling and performances of some of your favourite hit songs, we can increase understanding and reduce stigma, for children and youth struggling with their mental health.

Join us as a sponsor of CRESCENDO and showcase your leadership and commitment to providing world-class mental health care for kids and families.



SATURDAY, MAY 9, 2026 • 7:00 PM • FRANCIS WINSPEAR CENTRE FOR MUSIC

SPONSORSHIP OPPORTUNITIES

Please contact John Cameron to confirm your sponsorship at john@johncameron.com or 780.910.7679.

SOLD OUT IMPRESARIO \$50,000	VIRTUOSO \$25,000	MAESTRO \$10,000	CONCERTMASTER \$5,000	ENSEMBLE \$2,500	SOLOIST \$1,000
30 tickets for the performance	20 tickets for the performance	10 tickets for the performance	4 tickets for the performance	4 tickets for the performance	2 tickets for the performance
An additional 30 tickets for the performance at 20% off	An additional 20 tickets for the performance at 20% off	An additional 12 tickets for the performance at 20% off	An additional 8 tickets for the performance at 20% off	An additional 8 tickets for the performance at 20% off	An additional 4 tickets for the performance at 20% off
Logo recognition on JCCLF website	Logo recognition on JCCLF website	Logo recognition on JCCLF website	Logo recognition on JCCLF website	Name recognition on JCCLF website	Name recognition on JCCLF website
Tagged posts on social media	Tagged posts on social media	Recognition on social media	Recognition on social media		
Prominent logo recognition on print and digital event signage	Logo recognition on print and digital event signage	Logo recognition on print and digital event signage	Name recognition on print and digital event signage	Name recognition on print event signage	
Featured logo on dedicated event signage	Featured logo on dedicated event signage				
Full-page ad in event program	Half-page ad in event program	Half-page ad in event program	Quarter-page ad in event program		
Speaking opportunity and recognition from the podium	Recognition from the podium				
Volunteer opportunities	Volunteer opportunities				



John Cameron Changing Lives Foundation

Through events like CRESCENDO, the John Cameron Changing Lives Foundation inspires our community to invest in excellence in child health, research and family-centred care. Together, we can create the best health and best future for all children and families.

A JOHN CAMERON EXPERIENCE

MAKING POSITIVE IMPACT THROUGH MUSIC

The John Cameron Changing Lives Foundation impacts mental health initiatives by connecting mental health organizations with invested community members. Through their production of remarkable events, they are able to support fundraising efforts and benefit the community in meaningful ways.



CONTACT US

JOHN CAMERON

John Cameron Changing Lives Foundation
E: john@johncameron.com | P: 780.910.7679
johncameron.com